

## ORDER



**Orders**  
**Order / Rev:** 718237  
**Alt Order #:** 06352365  
**Product Desc:** KLOBUCHAR FOR SENATE  
**Estimate:** 572  
**Flight Dates:** 09/30/12 - 10/07/12  
**Original Date / Rev:** 10/04/12 / 10/04/12  
**Order Type:** Political

**KARE**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** KLOBUCHAR,A/D/SEN/MN  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	0	\$0.00	\$0.00
10/01/12	10/07/12	12	\$7,885.00	\$6,702.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$7,885.00	\$6,702.25	0.00
<b>Totals</b>	<b>12</b>	<b>\$7,885.00</b>	<b>\$6,702.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARE	10/01/12	10/01/12	Today Show	CM	7-9a	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$400.00		0.00			
N 2	KARE	10/01/12	10/01/12	M-F 9-10a	CM	9-10A	M-----	:30	1	\$335.00	P-2	0.00	NM	1	\$335.00
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$335.00		0.00			
3	KARE	10/01/12	10/01/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				DR OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$275.00		0.00			
N 4	KARE	10/01/12	10/01/12	M-F 4-430p	CM	4-430P	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				KARE 11 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$175.00		0.00			
N 5	KARE	10/01/12	10/01/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				KARE 11 6 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$700.00		0.00			
6	KARE	09/30/12	09/30/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
				KARE 11 5 News Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$300.00		0.00			

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Advertiser: KLOBUCHAR,A/D/SEN/MN  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 572

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	09/24/12-09/30/12	Sun 5-530p		5-530P	-----Su	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
N 7	KARE	10/01/12	10/01/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$1,000.00		0.00			
8	KARE	10/01/12	10/01/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$2,200.00		0.00			
N 9	KARE	10/01/12	10/01/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$100.00		0.00			
N 10	KARE	10/01/12	10/01/12	Mon Prime REVOLUTION	CM	9-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$2,000.00		0.00			
11	KARE	10/03/12	10/04/12	Late Night Late Night NBC	CM	1135pm-1235xm	--11---	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--11---		2				\$150.00		0.00			
12	KARE	10/07/12	10/07/12	Chris Matthews Morn Chris Matthews Sa/Su 430a-12p(11:30 AM-12:00 PM)	CM	430a-12p Sa/Su	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$400.00		0.00			
Totals														12	\$7,885.00